

## Publication Approval for Thesis

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### Explanation

With my signature, I agree to make my thesis available to the Gottlieb Duttweiler Chair of International Retail Management in the form of a Word document upon submission and to have it published later as a PDF file. I am also prepared to adapt my thesis to the layout requirements of the Chair. To minimize the effort required for this, I will use the thesis template of the Gottlieb Duttweiler Chair of International Retail Management.

Depending on the subject, interviews may be conducted with different contact persons at companies for the thesis. I agree to obtain a written declaration from my contact persons that the statements made are not confidential and that they consent to publication. If consent to publication is not given, the results are to be included in the paper in anonymized form. The names of all contact persons at the company must then be anonymized and replaced by "Interview 1 to n".

St. Gallen, the \_\_\_\_\_ Signature: \_\_\_\_\_