



University of St.Gallen

Institute of Retail Management

Thesis application form

Thank you for your interest in writing a thesis at the Institute of Retail Management. Please complete all fields and attach this form to your e-mail application.

First name

Last name

E-mail address

Telephone number

Thesis level:

☐

Master's Thesis

☐

Bachelor's thesis

Topic / topic requests (max. 3)

Only topics from our official list of topics. No own topic suggestions.

Prerequisites

Retail experience:

If possible, please list any retail-specific courses you have taken at the University of St. Gallen

Academic writing:

Are you familiar with the rules of academic writing? If yes, please briefly state where you acquired this knowledge (course/book/previously written work etc.).

☐

No

☐

Yes:



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Motivation:

What interests you about the selected topic and retail management in general?



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Organizational questions

In which language would you prefer to work on the topic?

☐ English

☐ German

Exchange semester

Are you going on exchange during the processing period/before submission? If yes, when?

☐ No

☐ Yes

Planned start date:

Planned submission date:

Please confirm that you have carefully read and understood the information on the supervision process and the information sheet on theses on the IRM website.

☐ No

☐ Yes

Please save this document and attach it to your application together with your CV and transcript of records. Send your complete application documents to abschlussarbeiten-irm@unisg.ch