



*“From insight
to impact”* 

Retail Lab: Schedule 2020

Some of our Retail Education Programmes in 2020

Some current and
former partners

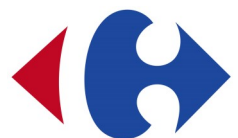
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Research Workshops

- **Workshop 1** – 14. October 2020 «Vertically Integrated Firms in Retailing: Wie man sich in kurzer Zeit neue Retail-Kompetenzen aneignet»
- **Workshop 2** – 10. November 2020: «Social Media: Boosting Retail in the 21st Century?!»
- **Workshop 3** – 08. October 2020: «Amazon Go and the Future of Cashierless Shopping»
- **Workshop 4** – 16. September 2020: «Mitarbeiterinspiration und -empowerment in disruptiven Handelszeiten»
- **Workshop 5** – 22. October 2020 «Retail Innovation»
- **Study Tour 1** – 15. Oktober 2020, Porsche, Zuffenhausen: «Shaping the Future Retail Experience @Porsche»
- **Study Tour 2** – 01. Oktober 2020 (Nachmittag), Glatt Zentrum: «Pop-Up Stores»

CEO Board Summit

- 12. November 2020

Certificate Programme in International Retail Management

- **Module 1** - 12. - 14. February 2020, St. Gallen
- **Module 2** - 04. - 06. November 2020, Oxford
- **Module 3** - 09. - 11. September 2020, Barcelona

To register simply contact us via e-mail at handelsmanagement@unisg.ch