

Retail Lab: Schedule 2019

Certificate Programme in International Retail Management		
Module 1: St.Gallen		February 13 - 15, 2019
Module 2: Oxford		June 26 - 28, 2019
Module 3: Barcelona		September 11 - 13, 2019
Exam		September 30, 2019
Time for Application (2020)		November 30, 2019
St.Galler Internettag 2019 & Graduation Class of 2018		March 26, 2019
CEO Board Summit		
		November 07 - 08, 2019
Recruitment		
HSG Talents Conference (Job Fair)		March 06, 2019
Research Workshops		
Workshop 1 in St.Gallen	«Steering Customer Journeys in Retailing» (in English)	March 12, 2019
Workshop 2 in Zürich	«Internetnutzung Schweiz im Zeitalter von Robotics, Artificial Intelligence und Augmented Reality»	April 11, 2019
Workshop 3 in Zürich	«Führung in disruptiven Zeiten»	May 21, 2019
Workshop 4 in St.Gallen	«Open Innovation – A Business Model for the Future?» (in English)	September 03, 2019
Workshop 5 Study Trip	«Automated Shopping: Würth und Amazon Logistikzentrum»	September 24, 2019
Workshop 6 in St.Gallen	«Amazon in der Schweiz – Quo Vadis»	October 24, 2019